Briefing and Networking Reception

Expanding into Europe's Lead Economy

Be Part of the Success in Bavaria, Germany!

Expert briefing and case studies on support programs, financing and setting up a business.

Tuesday, May 17, 2011

6:30 - 7:00 pm : Bavarian refreshments and networking

7:00 - 8:30 pm : Briefing followed by networking

Speakers from : Bavarian U.S. Offices for Economic Development

BayernLB, Bavarian Commercial Bank

Noerr LLP

: BMW Showroom, 67 Wall Street, New York, NY

Limited space only - kindly RSVP by 5/12/11 via email to newyork@bavaria.org For more information please contact Bavarian U.S. Offices for Economic Development, LLC at (212) 317-0588









n.200 ands sout out 4/25/2011



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January 1 - June 30, 2011

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June 21	June 15	May 25	May 12	May 10	April 21	March 23	March 22	May 17	January 04
Invitation to visit our booth at BIO Int'l Conv., Washington, D,C. (e-mail)	Newsletter "Business Bavaria" Issue 6, 2011 (e-mail	Invitation GABA Luncheon: Manage Challenges of Expand. your Bus. To Europe S.F.	Invitation to European Networking Event, Austin TX (email)	Newsletter "Business Bavaria" Issue 5, 2011 (email)	Newsletter "Business Bavaria" Issue 4, 2011 (e-mail)	Flyer "Mobile Communications in Bavaria" for CTIA, Orlando FL	Announcement of planned visit to Web 2.0 Expo Booths (e-mail)	Newsletter "Business Bavaria" Issue 3, 2011(e-mail)	Invitation to Photonics West 2011, Business Breakfast, S.F. (e-mail)



From:

San Francisco [sanfrancisco@bavaria.org]

Sent:

Tuesday, January 04, 2011 4:04 PM

Subject: Attachments:

Business Breakfast and Networking at Photonics-West 2011 Invitation Photonics West 2011 Business Breakfast.pdf

The Bavarian U.S. Office for Economic Development cordially invites you to our traditional Business Breakfast and Networking on the occasion of Photonics West 2011.

> When: January 27, 2011 from 8.00 AM - 10.00 AM Where: St. Regis Hotel, San Francisco (5 minutes from Moscone Center)

For details please see the attached invitation or contact our office.

The event is free of charge but RSVP is necessary until January 21, 2011.

Best Regards,

Dr. Lucie E. Merkle

Executive Director

Bavarian U.S. Offices for Economic Development, LLC West Coast Division

388 Market Street, Suite 1050, San Francisco, CA 94111, USA Tel: +1 (415) 362-1001, Fax: +1 (415) 362-1030

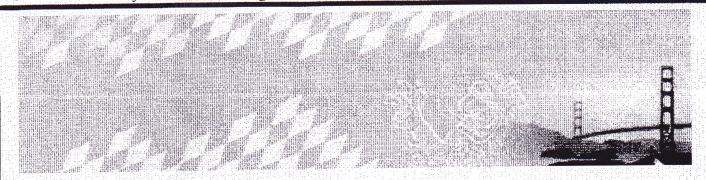
Email: team1@bavaria.org

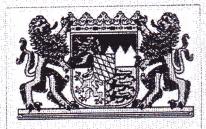
Websites: www.bavaria-westcoast.com / www.invest-in-bavaria.com

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On the occasion of Photonics West 2011 in San Francisco you are cordially invited to a

Business Breakfast and Networking

focusing

"High Tech Made in Bavaria: Photonics and Laser Technology"

with presentations by

Stefan Roth, CEO blz - Bavarian Laser Centre, Erlangen, Germany

Mario Ledig, CEO Qioptiq GmbH & Co. KG, Munich, Germany

Lucie E. Merkle, Executive Director

Bavarian U.S. Offices for Economic Development, LLC

West Coast Division, San Francisco

Thursday, January 27th, 2011 8.00 am – 10.00 am

St. Regis Hotel, San Francisco 125 Third Street Room: Collections II

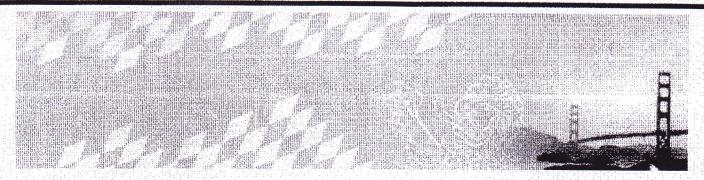
The Bavarian U.S. Office for Economic Development in cooperation with the Bavarian photonics network "Bayern Photonics" invites experts, executives and multipliers to this unique networking opportunity. Speakers will showcase the photonics industry in the German State of Bavaria, reflect on science and research in the field of laser technology and discuss the numerous applications of optical technologies. Representatives of companies planning to locate or expand their business in Europe are especially encouraged to attend.



in Bavaria



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sanfrancisco@bavaria.org
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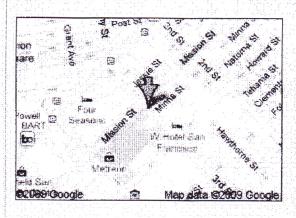


Bavarian U.S. Offices for Economic Development, LLC (West Coast Division) 388 Market Street, Suite 1050 San Francisco, CA 94111 Phone: +1 (415)-362-1001 Fax: +1 (415)-362-1030 sanfrancisco@bavaria.org www.invest-in-bavaria.com

Directions:

St. Regis Hotel 125 3rd Street San Francisco, CA 94103 Room: Collections II

(5 minutes from the Moscone Convention Center)



Please **RSVP** by January, 21^{st,} 2011

Phone: +1 (415) 362 - 1001 Email: sanfrancisco@bavaria.org

We are looking forward to welcome you,

The Bavarian U.S. Offices Team

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From: Sent: Constant Contact [support@constantcontact.com]

Sent:

Thursday, March 17, 2011 3:20 PM

To: Subject: team1@bavaria.org Your email Business Bavaria: March 2011 has been sent

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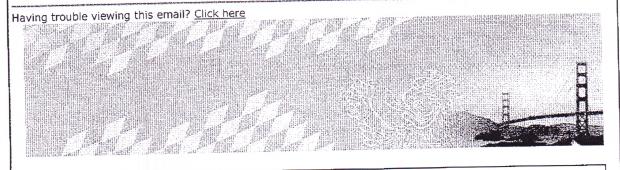


Dear Dorothea Moch,

Your email, named Copy of Newsletter March 2011, was sent on 03/17/2011 around 6:20 PM EDT.

Below is a copy of the HTML version your contacts received. Don't forget, you can easily monitor the effectiveness of your email with real-time metrics and stats. Log in to your Constant Contact account and visit the **Reports** area under the Emails tab.

Subject: Business Bavaria: March 2011



Invest

in Bavaria



Bavarian U.S. Offices for Economic Development, LLC West Coast Division

March 17, 2011

Newsletter March 2011

Dear friends and colleagues,

Please find attached our most recent newsletter

"Business Bavaria"

This issue provides you with information and news about Bavaria's economy and business sectors, news on scientific research and groundbreaking developments, as well as tourist information.

To download this issue on our homepage please click here.

If you would like specific information on Bavaria or have any questions, please don't hesitate to contact us.

We hope you enjoy reading "Business Bavaria".

Best regards,

Your Bavarian U.S. Offices Team

Bavarian U.S. Offices for Economic Development, LLC West Coast Division

388 Market Street, Suite 1050 San Francisco, California 94111 Phone: +1 (415) 362-1001 Fax: +1 (415) 362-1030 sanfrancisco@bavaria.org http://bavaria-westcoast.com

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From: Sent: Constant Contact [support@constantcontact.com]

Sent:

Tuesday, March 22, 2011 4:50 PM

To: Subject:

team1@bavaria.org
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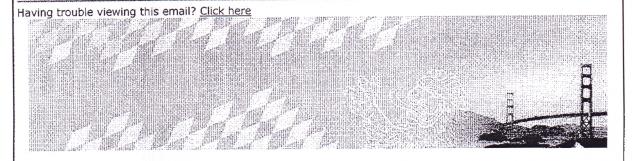
Constant Contact*

Dear Dorothea Moch,

Your email, named Invitation Letter Web 2.0, was sent on 03/22/2011 around 7:50 PM EDT.

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Subject: Invest in Bavaria



Invest

in Bavaria



Bavarian U.S. Offices for Economic Development, LLC West Coast Division

March 22, 2011

Web 2.0 Expo in San Francisco March 28-31, 2011

To whom it may concern:

The Bavarian U.S. Offices for Economic Development, LLC, based in San Francisco is your partner for overseas business development. We offer cost free location services,

information on the business location, establish contacts with key partners and inform about financing and incentive packages in Bavaria, Germany.

We would like to take the chance to briefly introduce ourselves personally and visit your booth at the Web 2.0 Expo 2011 in San Francisco.

The German State of Bavaria's IT sector is one of the largest and most diverse in the world. Including both world-spanning technology giants and a wealth of locally-active specialized 'hotshops', the sector's 20,000 companies create, manufacture and deploy products and services. Longstanding members of this sector include Microsoft, Intel, Oracle, IBM, Adobe, Brainloop, Alcatel-Lucent, Nokia, Siemens Networks, Texas Instruments, NTT DoCoMo, Sun, Tata, Infor and many others. Many of these companies have set up in Bavaria their German and Europe Headquarters and their R&D centers. The newest centers include those recently commissioned in Munich by Google (developing web applications) and Olympus.

It would be a pleasure meeting you. If you like to schedule an appointment please contact our San Francisco office (Tel: 1.415.362.1001, email: sanfrancisco@bavaria.org).

Best Regards,

Your Bavarian U.S. Offices Team

Bavarian U.S. Offices for Economic Development, LLC West Coast Division

388 Market Street, Suite 1050 San Francisco, California 94111 Phone: +1 (415) 362-1001 Fax: +1 (415) 362-1030 sanfrancisco@bavaria.org http://bavaria-westcoast.com

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- **Network Operators / Operations**
- Telefonica Deutschland (O2), Germany's 3rd largest operator, is based in Munich.
- ✓ T-Mobile and Vodafone, two top operators, have major R&D and test facilities in Bavaria.
- Bavaria is key region for roll-out of LTE coverage in Germany and Europe (first test sites in operation since August 2010; rural coverage to be stepped up markedly in 2011). Hard 23
- 2. Key Suppliers
- ✓ Nokia Siemens Networks is headquartered in Munich.
- ✓ LT Ericsson

The joint venture company ST-Ericsson develops prototypes and platform technologies for mobile devices in Nuremberg. SonyEricsson, a joint venture of the Sony Corporation and LM Ericsson for mobile devices, is present in Munich and Duesseldorf.

Alcatel-Lucent

Two major operational centres in Bavaria, in Nuremberg and Munich (including Genesys Telecommunications Laboratories University in Munich).

- 3. Semiconductors
- Intel

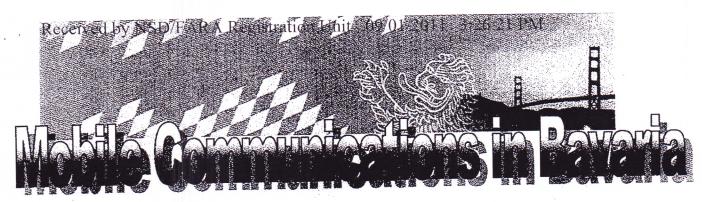
acquired Infineon Technologies' mobile semiconductor business in late 2010 and is running its global mobile chips business from Munich.

Texas Instruments

TI's European HQ is located just north of Munich including one of its key chip foundries worldwide, in whose expansion TI invested more than € 1 billion as recently as 2009. TI, Italy's Azcom and Nash Technologies, based in Bavaria's 2nd biggest city Nuremberg, jointly presented the world's first 32-user femtocell in June 2010.

✓ TriQuint Semiconductor

operates a major design facility in Munich since the early 2000s, which is the group's development centre for all mobile devices.



4. Other Majors

✓ Microsoft

Main European operation in Bavaria; former head of Microsoft Germany (Achim Berg) now head of Microsoft's global mobile business.

√ Google

Development centre in Munich; advertising unit AdMob has German unit based in Munich.

✓ Oracle Cisco

has his German HQ in Munich.

5. Domestic / Native Champions

✓ Giesecke & Devrient

Global leader in SIM card development and production and associated products and services.

✓ Kathrei

World's largest manufacturer of antenna and RFID systems.

√ Fraunhofer IIS

World leader in application centred R&D including wireless communication systems.

✓ Rohde & Schwarz

World leader in manufacturing and development of test and measurement equipment and transmission systems.

6. New companies

Bavaria is a hotbed for new innovative companies in the mobile communications sector. Centres of expertise cover areas such as: security solutions, mobile advertising and marketing (including CRM), femtocell development; location-based services and navigation.

7. General Points

- ✓ Bavaria has impressive corporate population, both national and international champions, in mobile sector, providing ample scope for market / business opportunities, partnerships etc.
- ✓ Underpinned by top R&D and university facilities (TUM, LMU, Erlange-Nürnberg, Fraunhofer institutes) etc, that provide collaborative scope and are also a source of top quality personnel.
- ✓ Bavaria will be one of the main centres in Europe for the roll-out of 4G (LTE) network
 infrastructure and services because spectrum auction in Germany stipulated that rural areas
 without fixed broadband connectivity have to be given priority in network build-up.
- ✓ Location-based and navigation services will benefit from European Galileo project, which is coordinated from Oberpfaffenhofen; cluster network of companies and application developers already in the making.



From:

Constant Contact [support@constantcontact.com]

Sent:

Thursday, April 21, 2011 3:55 PM

To:

team1@bavaria.org

Subject:

Your email Business Bavaria: April 2011 has been sent

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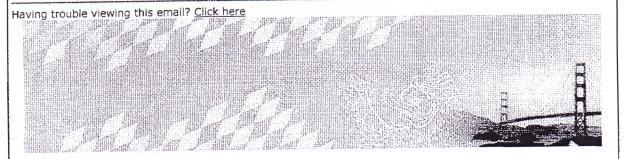


Dear Dorothea Moch,

Your email, named Newsletter April 2011, was sent on 04/21/2011 around 6:55 PM EDT.

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Subject: Business Bavaria: April 2011



Invest

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Bavarian U.S. Offices for Economic Development, LLC West Coast Division

April 21, 2011

Newsletter April 2011

Dear friends and colleagues,

Please find attached our most recent newsletter

"Business Bavaria"

This issue provides you with information and news about Bavaria's economy and business sectors, news on scientific research and groundbreaking developments, as well as tourist information.

To download this issue on our homepage please click here.

If you would like specific information on Bavaria or have any questions, please don't hesitate to contact us.

We hope you enjoy reading "Business Bavaria".

Best regards,

Your Bavarian U.S. Offices Team

Bavarian U.S. Offices for Economic Development, LLC West Coast Division
388 Market Street, Suite 1050
San Francisco, California 94111
Phone: +1 (415) 362-1001
Fax: +1 (415) 362-1030
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From:

Constant Contact [support@constantcontact.com]

Sent:

Tuesday, May 10, 2011 10:02 AM

To:

team1@bavaria.org

Subject:

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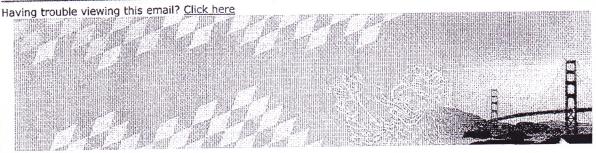


Dear Dorothea Moch,

Your email, named Newsletter May 2011, was sent on 05/10/2011 around 1:02 PM EDT.

Below is a copy of the HTML version your contacts received. Don't forget, you can easily monitor the effectiveness of your email with real-time metrics and stats. Log in to your Constant Contact account and visit the Reports area under the Emails tab.

Subject: Business Bavaria: May 2011



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Bavarian U.S. Offices for Economic Development, LLC West Coast Division

May 9, 2011

Newsletter May 2011

Dear friends and colleagues,

Our most recent newsletter

"Business Bavaria"

is now available for download on our homepage, please click here.

This issue provides you with information and news about Bavaria's economy and business sectors, news on scientific research and groundbreaking developments, as well as tourist information.

If you would like specific information on Bavaria or have any questions, please don't hesitate to contact us.

We hope you enjoy reading "Business Bavaria".

Best regards,

Your Bavarian U.S. Offices Team

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From:

Constant Contact [support@constantcontact.com]

Sent:

Thursday, May 12, 2011 10:10 AM

To: Subject: team1@bavaria.org Your email European networking event at Scholz Garten on May 17 has been sent

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Dear Dorothea Moch,

Your email, named Invitation Scholz Garten, Austin, was sent on 05/12/2011 around 1:10 PM EDT.

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Subject: European networking event at Scholz Garten on May 17 Having trouble viewing this email? Click here

Invest in Bavaria

Bavarian U.S. Offices for Economic Development, LLC West Coast Division

May 12, 2011

JOIN US at SCHOLZ GARTEN on MAY 17th, at 5.30 pm

Join the Bavarian U.S. Offices for Economic Development LLC and our German partners to discuss your European expansion plans and network over a cold beer and appetizers at Scholz Garten in Austinon May 17, 2011, from 5.30 pm until 7.30 pm.

The Bavarian U.S. Offices for Economic Development LLC, based in San Francisco is your partner for overseas business development. We offer cost free location services, information on the business location, establish contacts with key partners and inform about financing and incentive packages in Bavaria, Germany.

Please click here to download the invitation.

If you have any questions or concerns, please do not hesitate to contact us.

We are looking forward to meet you in Austin.

Best regards,

Your Bavarian U.S. Offices Team

Bavarian U.S. Offices for Economic Development, LLC West Coast Division
388 Market Street, Suite 1050
San Francisco, California 94111
Phone: +1 (415) 362-1001
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From:

Constant Contact [support@constantcontact.com]

Sent:

Wednesday, May 25, 2011 1:04 PM

To:

team1@bavaria.org

Subject:

Your email Invitation: Managing Challenges of Expanding your Business to Europe has been

sent

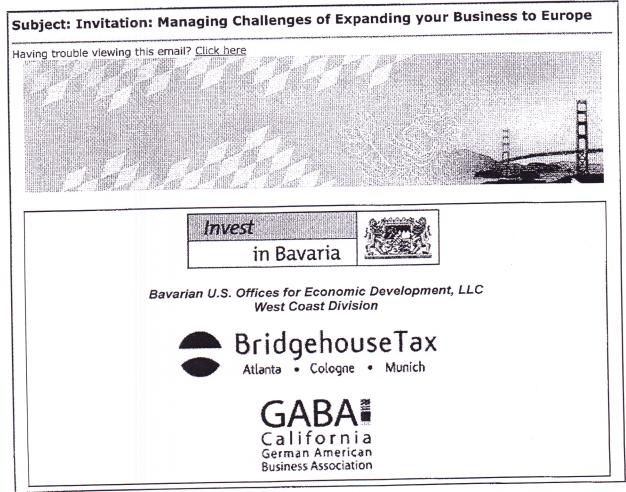
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Dear Dorothea Moch,

Your email, named Invitation Lucheon (GABA) June 16, 2011, was sent on 05/25/2011 around 4:04 PM EDT.

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May 25, 2011

Invitation: Managing Challenges of Expanding your Business to Europe

Dear friends and colleagues,

the Bavarian U.S. Offices for Economic Development in cooperation with Bridgehouse Tax and GABA cordially invite you to attend our lunch seminar

"Managing Challenges of Expanding your Business to Europe"

which will help you expanding your business in Europe and Germany and strengthen overseas business relationships.

When:

Thursday, June 16th, 2011 11.30 am - 2.00 pm

Agenda:

11:30 AM - 12.00 PM 12.00 PM - 01.30 PM Registration and Networking Program and discussion

01.30 PM - 02.00 PM

Networking

Location:

Four Embarcadero Center
Conference Hall
San Francisco, CA 94111

Cost:

Free for GABA members

Free with promotion code: VIP

Register now!

or RSVP to:

sanfrancisco@bavaria.org

For more information please visit:

http://www.gaba-network.org

Your Bavarian U.S. Offices Team

Bavarian U.S. Offices for Economic Development, LLC West Coast Division

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From: Sent:

Constant Contact [support@constantcontact.com]

Wednesday, June 15, 2011 3:25 PM

To: Subject:

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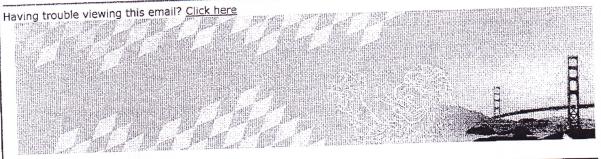


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Bavarian U.S. Offices for Economic Development, LLC West Coast Division

June 15, 2011

Newsletter June 2011

Dear friends and colleagues,

Our most recent newsletter

"Business Bavaria"

is now available for download on our homepage, please click here .

This issue provides you with information and news about Bavaria's economy and business sectors, news on scientific research and groundbreaking developments, as well as tourist information.

If you would like specific information on Bavaria or have any questions, please don't hesitate to contact us.

We hope you enjoy reading "Business Bavaria".

Best regards,

Your Bavarian U.S. Offices Team

Bavarian U.S. Offices for Economic Development, LLC West Coast Division
388 Market Street, Suite 1050
San Francisco, California 94111
Phone: +1 (415) 362-1001
Fax: +1 (415) 362-1030

sanfrancisco@bavaria.org http://bavaria-westcoast.com

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From: Sent:

Dorothea Moch [team1@bavaria.org] Tuesday, June 21, 2011 3:12 PM

To:

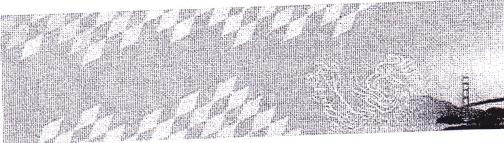
'biocatalysis@uiowa.edu'

Subject:

BIO International Convention, Washington DC







June 21, 2011

BIO International Convention June 27-30, 2011, Walter E. Washington Convention Center Washington, DC

Dear exhibitor:

The Bavarian U.S. Office for Economic Development, LLC, based in San Francisco is your partner for overseas business development. In cooperation with Invest in Bavaria in Munich, our international team offers cost free and confidential assistance with setting up a new business or expanding your present facilities in Bavaria. We provide information, help in finding a location and arrange contacts with government agencies as well as key partners and industry networks.

Please visit us in Hall B, Booth 2323 (Germany Pavilion).

Bavaria's life sciences community is by far the most important in Germany and one of the three largest in Europe. Seven publicly-listed biotechs are headquartered in Bavaria, such as Amgen, Astellas, Biogen-Idec, Baxter, Bristol-Myers Squibb, GlaxoSmithKline, Novartis, Roche Diagnostics, Daiichi-Sankyo and Sandoz as well as a large number of small biotech companies, contract research organizations and service providers. With numerous highly renowned research organizations and university institutes and hospitals, companies have a wide choice of partners to develop new and innovative products.

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We are happy to schedule a one-on-one appointment to discuss details. Please contact our office at Tel: 1.415.362.1001, Email: sanfrancisco@bavaria.org or stop by at our booth.

Bavarian U.S. Offices for Economic Development, LLC

West Coast Division

388 Market Street, Suite 1050, San Francisco, CA 94111, USA

Tel: +1 (415) 362-1001, Fax: +1 (415) 362-1030

Email: team1@bavaria.org

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Bavarian Ministry of Economic Affairs, Ministructure, Transport and Technology

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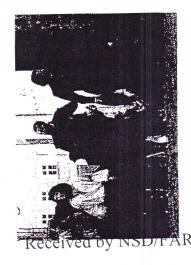
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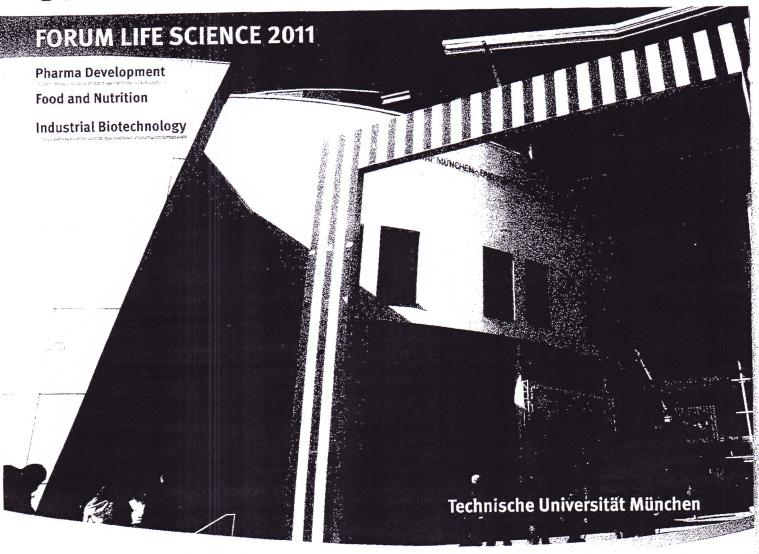








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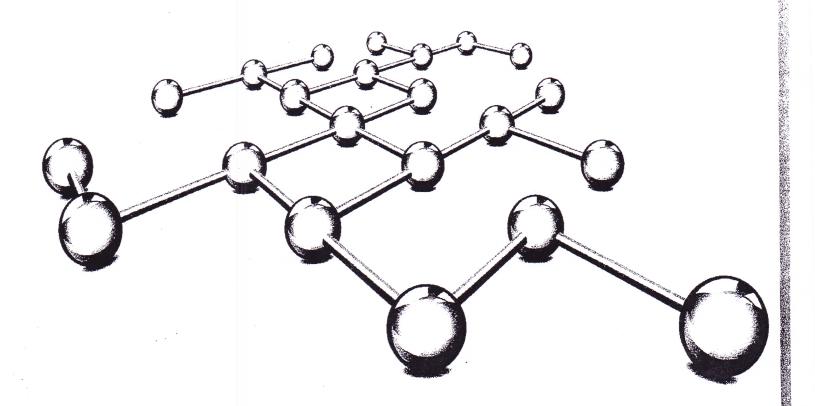






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